



<sup>®</sup> **BE PHARMA**

B2B Pharmaceutical Networking

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PARTICIPATING COMPANIES

2022

[bepharma.org](http://bepharma.org)



<sup>®</sup> **BE PHARMA**

B2B Pharmaceutical Networking

**BePharma** is a business platform where managers and representatives of companies from all healthcare divisions of different countries meet to **create new business opportunities** in the **global pharmaceutical market**.



**Mexico City** is just the meeting point with an optimal infrastructure, activities and venue, which allows everyone to negotiate, interact and enjoy 3 days of event comfortably, in a safe, orderly and relaxed manner.

# We connect

**companies in the pharmaceutical industry** and other healthcare divisions around the world in a timely and effective manner.

Our goal in the new global context and with a holistic vision, is to **keep us as the main point of contact and business** in America for the sector.

# We coordinate

an invitation that includes **from large laboratories to small companies** that intend to become part of the value chain, offering dynamic possibilities to compete in an open and innovative market.







IN **10** YEARS  
WE HAVE GENERATED MORE THAN  
**12** THOUSAND  
**B2B** BUSINESS APPOINTMENTS

— WITH THE PARTICIPATION OF MORE THAN —

**950**  
COMPANIES FROM  
**60** COUNTRIES

# We convene

companies in a comprehensive manner:  
prospecting, orienting and enrolling participants.

# We provide

the conditions for these meetings to be carried  
out in a timely and orderly manner on the dates  
scheduled, allowing for a more successful  
outcome of the negotiations.



# PARTICIPATE

in the next edition that will take place in its on-site version  
from **October 10 to 12, 2022** in our venue in Mexico City,  
Marquis Reforma Hotel & Spa, and on its online  
version from **October 17 to 19, 2022** from the comfort of  
your home or office.

# HOW TO PARTICIPATE?

The event is exclusively for companies that manufacture or distribute medicines for human use and the related healthcare divisions, as well as companies that provide goods or services for these segments.



**Registration is open until September 30, 2022**

# HOW DOES BEPHARMA OPERATE?

**1** Each registered company will have access to its Dashboard, which is your "control board" of all the preparations for the event. There, you will coordinate up to 40 meetings that may be confirmed for the on-site event and unlimited virtual meetings (depending on each company's availability), which will take place during the 3 days following the on-site event event by video meetings.



**2**

The companies will always be in control of their own meetings, they can even detail information prior to the meetings through an integrated message center or by uploading information about their company or products, always keeping the information confidentially for each participant, since access to the site is individual and with unique passwords.



**3**

Therefore, each company decides who they are interested in meeting with and establishes direct contact with each company before meeting in Mexico.



**4**

Once the appointment scheduling period for the in-person event is over, we will prepare your agenda for the live event in order to make the most of the time of all participants during the days of the event. For the virtual event, you will place your appointments in the available slots using our scheduling tool.



# BEPHARMA ON-SITE EVENT PROGRAM

## MONDAY OCTOBER 10th

09:00 hrs **Inauguration**  
09:30 hrs **Coffee Break**  
10:00 hrs **B2B Meetings**  
13:30 hrs **Buffet Lunch**  
15:00 hrs **B2B Meetings**  
17:00 hrs **Coffee Break**  
17:30 hrs **B2B Meetings**  
19:00 hrs **Welcome Cocktail**  
21:00 hrs **Welcome Cocktail ends**

## TUESDAY OCTOBER 11th

09:00 hrs **B2B Meetings**  
11:00 hrs **Coffee Break**  
11:30 hrs **B2B Meetings**  
13:30 hrs **Buffet Lunch**  
15:00 hrs **B2B Meetings**  
17:00 hrs **Coffee Break**  
17:30 hrs **B2B Meetings**  
19:00 hrs **Last meeting of the day ends**

## WEDNESDAY OCTOBER 12th

09:00 hrs **B2B Meetings**  
11:00 hrs **Coffee Break**  
11:30 hrs **B2B Meetings**  
13:30 hrs **Buffet Lunch**  
15:00 hrs **B2B Meetings**  
17:00 hrs **End of the event**

**Virtual Event**  
**October**  
**17 to 19, 2022**



# COST OF ENROLLMENT:

The cost is the same for each participation mode, whether it is on-site, virtual or hybrid.

**US \$ 1,350 + 16% de VAT**

\* 1st participant from your company

**US \$ 990 + 16% de VAT**

\*For each additional participant, sharing the same meeting schedule



# SERVICES INCLUDED:

- 📍 Access to the BePharma on-site event on October 10 to 12, 2022.
- 📍 3 days of video meetings after the on-site event.
- 📍 Detailed Company Profile.
- 📍 Publishing of your company on our website as participant.
- 📍 Possibility of including a company presentation or other relevant information about your company.
- 📍 The organization of your business agenda for the on-site event.
- 📍 Opening, buffet lunch and welcome cocktail during the live event.
- 📍 Access to business lunch and coffee breaks during the 3 days of BePharma live event.
- 📍 Preferential rates for your accommodation at the venue hotel and assistance in the organization of your airport-hotel-airport transfers.
- 📍 Use of Dashboard for your meeting requests, either for the in-person or virtual event.





# BUSINESS VENUE



# ON-SITE EVENT IMPORTANT DATES



**September 5 to October 3, 2022.** Using the BePharma 2022 **Dashboard**, you will be able to request, accept or decline appointments with other participating Companies.



**The maximum number of appointments** that can be confirmed is 40 (over the 3 days of event).



**October 04 and 05, 2022:** Only previously requested appointments can be accepted or rejected.



**October 07, 2022.** Your Company's Business Agenda available in your Dashboard.





# VIRTUAL EVENT IMPORTANT DATES



**October 04 and 05, 2022.** You will only be able to confirm the requests previously received and schedule them in your calendar.



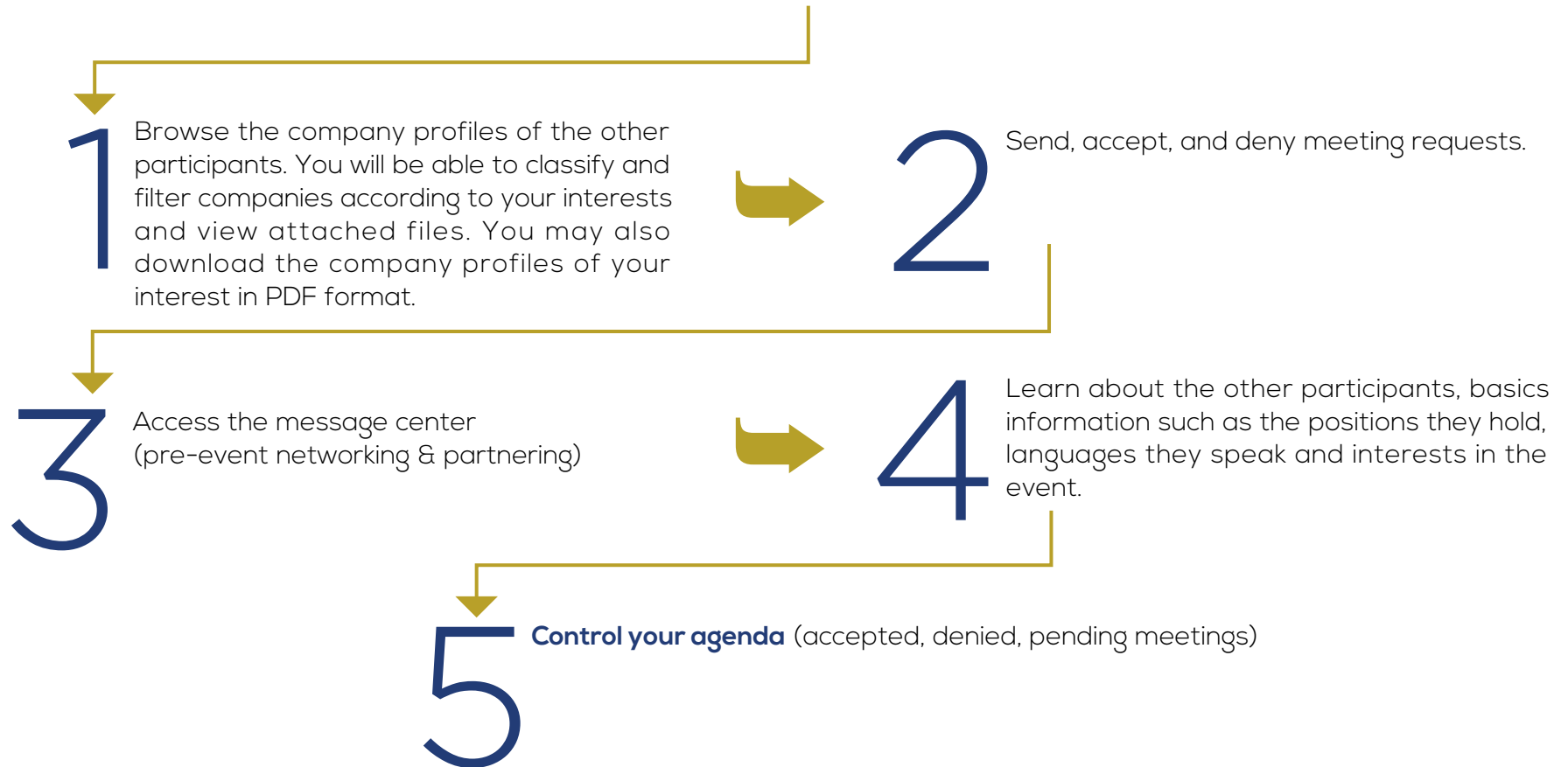
**There is no limitation** on the number of meetings you can confirm. The only limitation is your availability and that of your counterpart.



**October 07, 2022:** Your video meeting agenda is ready.

# IN YOUR DASHBOARD

Once the Appointment Request Period has started, you will be able to:



# CANCELLATIONS

If you need to **cancel your participation in BePharma 2022**, the following applies:

A formal request must be sent to **[contacto@bepharma.org](mailto:contacto@bepharma.org)** and any refund will be processed after the event has finished

If the cancellation request is received Until August 31, 2022, once the payment is made, a 10% administrative fee will be charged.



For **cancellations received between September 1 to 30, 2022**, a cancellation fee of 30% of the total cost of your participation will apply.



Unfortunately, **NO cancellations can be accepted in the last 10 days before** the event starts, therefore, those and no-shows are not refundable.



•The corresponding reimbursement will be made by wire electronic transfer

All amounts are subject to the Value Added Tax (VAT) currently in force in Mexico. This Cancellation Policy is subject to change without notice.

# BePharma 2022 VENUE



## Marquis Reforma Hotel & Spa



465 Paseo de la Reforma Ave.  
Cuauhtemoc  
Mexico City, 06500  
Phone: +52 55 5229 1200

**This hotel** is conveniently located near the most sought-after financial, commercial and cultural areas.





October **2022**  
10 -12 **Mexico**  
17-19 **online**

**Contact Details of our Event Partner CTB:**

**Hakan Culfa**  
+90 530 1540712  
hakan@international-turkey.com

**Bülent Bozdemir**  
+90 532 3960138  
bulent@international-turkey.com

**Contact Details Event Organizer in Mexico:**

☎ +52 55 5135 0586, +52 55 5135 7034

📞 +52 55 1044 9812

✉ contacto@bepharmax.org

🌐 BePharma 🐦 BePharmaB2B